

Terms of Reference – Communications Consultant

Title: Communications Consultant

Department/Unit: Europe, ESD Global, Inc.

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Reports to: Regional Programs Manager

Duty Station: Online

Duration of Assignment: 5 working days over a period of one month April-May.

ABOUT [ESD Global](#) : ESD Global, Inc. is a small, growing Boston-based non-profit. Our mission is to establish Empowerment Self-Defense as a key violence prevention strategy for individuals and marginalized communities to interrupt, respond to, and heal from violence. Programs include training Empowerment Self-Defense Instructors to teach in communities. ESD Global's staff is 100% remote with individuals across the world.

Core Beliefs

- All people benefit from and deserve access to learning Empowerment Self-Defense to protect themselves and others from violence.
- Empowerment Self-Defense skills enable people of all backgrounds and abilities to live bolder, freer and healthier lives.
- Knowing how to assert clear personal boundaries enables people to be more effective and more successful in their lives and relationships.

Issue Areas Include

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| • Crime & Safety | • Human Rights & Civil Liberties | • Survivorship |
| • Women's Empowerment | • Sexual Abuse & Human Trafficking | • Education |

Objective: This consultancy will provide communications support to assist the office formulate and disseminate more and better information. Under the guidance of the Regional Programmes Manager for Europe, and working with the team Europe, the consultant will provide support to help ESD Global Europe to develop a communications strategy, and communication products to promote ESD Global's work in establishing ESD as a key violence prevention strategy.

Time & Money: The consultant will be paid a \$ 2000 stipend for the consultancy, upon satisfactory delivery of the final product.

The Consultant will:

Support the development and delivery of ESD Global-Europe's communications strategy for internal and external communications and outreach. This could include, but is not limited to providing:

- Strategic advice on communications for ESD Global Europe.
- Support for the development of new communication products, including an e-newsletter, brochures and advice on use of social media and social media campaigns.
- Internal media and communications related training.
- Develop guidelines and orientation on language, methodology and communication materials for advocacy, funding and training/capacity building purposes.
- Deliver as a final product: a communication strategy including strategic information materials for advocacy, funding and training/capacity building purposes.

The Consultant shall use an evidence-based approach and ensure the highest standard of work and timely deliverables at every stage of this assignment.

Qualities & Qualifications

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| <ul style="list-style-type: none">• Ability to work collaboratively with a global team.• Demonstrated experience in successfully creating and implementing communication strategies for NGO's• Experience in leading strategic planning processes• Alignment with ESDG's values | <ul style="list-style-type: none">• Strong work ethic with a high degree of energy.• Capable of working independently and in a team• Highly motivated and committed to the values of transparency and integrity.• Good understanding of sustainable development issues, including women and human rights. |
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Our Differences Make Us Stronger: We are a global, multi-cultural organization and want to make sure that our team members reflect that. We celebrate multiple approaches and points of view because ESD does not discriminate on the basis of, sex, sexual orientation, gender identity or expression, age, religion, national origin, citizenship status, or disability.

To Apply: Send a cover letter and resume in a pdf file, letter of request and CV, timeline of consultancy and methodology **before April the 16th 16:00 CET**. Application should be sent to jobs@esdglobalselddefense.org and cc to GentianaS@esdglobalselddefense.org with subject: "Consultancy Communication: ESDG Europe". The file should be named **Consultant Communication [Lastname]**. For example: Consultant Martinez. If the document is not in pdf, or named according to the instructions, it will not be opened. If the application does not include all the required documents, the application will not be taken into consideration. Kindly let us know how you heard of the position. Please let us know how you heard of the position.