

Building and Maintaining an Effective Nonprofit Board of Directors

Facilitator: Nanette Fridman

Weekly Course Description:

- **Session 1:** Developing a High-Performing Board - Participants will learn the essential factors to consider in board composition; how to recruit board members; what a robust selection process entails; the essentials of onboarding new board members; and what training and support board members need.
- **Session 2:** Engaging Board Members in Board Meetings and Committees - Participants will learn how to design meetings to encourage participation and allow board members to contribute their expertise; key facilitation skills; and how to set committees up for success.
- **Session 3:** The Roles of Board Members as Ambassadors, Friendraisers and Fundraisers – Participants will learn what board members need from the organization in terms of messages, tools, skills and offerings; exercises to do with boards to develop their elevator pitch and storytelling skills and to map their networks; the importance of tracking key relationships; how to break down the financial resource development cycle; and what manageable roles board members can play to help raise more funds.